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Hand Book
...of... OK

Ready REFERENCE

Louisiana

**WORLD'S
FAIR
ST. LOUIS
1904**

Copyrighted 1904 by
Samuel W. Ravenel

How to Go,

Where to Stop,

What to See

at What Cost.

TAKE ONE FOR A FRIEND!

READ ALTERNATE PAGES FOR TABLE

SEE COVER PAGES FOR LIVE and ENTERPRISING ADVERTISERS.

H.T.H.

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DEALERS

Hardware, Imp

Vehicles,

Harness and Saddlery.

Garden and Field Seeds, Wire Fencing, Guns and Ammunition.

FULL LINE OF UNDERTAKING GOODS

For a Serviceable Dress to wear to the World's Fair

Pigott & McKinley

BOONVILLE, MO.

DRY GOODS AND NOTIONS.

Mail orders receive prompt attention

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Hand Book

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Ready Reference

Louisiana Purchase

Exposition

World's Fair

St. Louis

1904

Containing valuable information as to the cost of visiting the World's Fair; How to go, Where to stop, What to see and How to see it; With useful suggestions, hints and warnings regarding same.

*Compiled and copyrighted by
Samuel W. Ravenel, Boonville, Mo.*

*Opens April 30, 1904
Closes December 1, 1904*

*David R. Francis, Walter B. Stephens,
President, Secretary.*

You may just as well
BE COMFORTABLE AND HAPPY
IN A MODERN HOME. *xx*

Why not?

CLEANLINESS AND HEALTH
PRODUCE HAPPINESS. THIS
IS INSURED BY *xxxxxxxxxx*

Modern Sanitary
Plumbing,

Steam and Hot Water
Heating.

Our workmanship and material are
strictly first-class and the best on
the market. Give us a trial.

LIEBER & CO.

Boonville, Mo.

Why Read Me?



There are many and manifold books, of all classes and kinds of literature, published about the World's Fair by the most competent writers, but all tell most beautifully and elaborately of the wonders and beauties to be seen there, while they do not give the information needed by the man of limited means, who wants to know how to get there for the least money, and where he can find respectable accommodations for self and wife, or family, at such reasonable costs as to come within the scope of his finances.

The object of this bit of free literature will be to give just such information to that class of our people, so that before leaving home they can sit down and discuss the feasibility of the trip with the family, and then and there figure the cost so approximately as to know just about what the expense of the trip and a stay of two weeks or a month will be. Being able to do this will satisfy many, who shrink from the expense, that they are able to take advantage of this great school of world-wide information for themselves and families.

This little book proposes not only to do this, but to make itself a pocket manual or handbook of all matters and information useful to a visitor not familiar with St. Louis and surroundings.

The Exposition opens April 30th and closes December 1st, 1904.

Organized 1865



The **Central National Bank**

Boonville, Mo.

Capital, / / / / / \$200,000.00
Surplus and Profits, / / 70,000.00

OFFICERS

CHAS. E. LEONARD,
President.

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Vice President.

SPEED STEPHENS,
Cashier.

A. H. STEPHENS,
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Rest 2tion Fluid

Restitution Fluid

Cures all forms of Headaches, Rheumatism and all external and internal aches and pains. Your money back if it does you no good.

PRICE 50 CENTS.

U. V. R. Co's Bowel and Liver Regulator

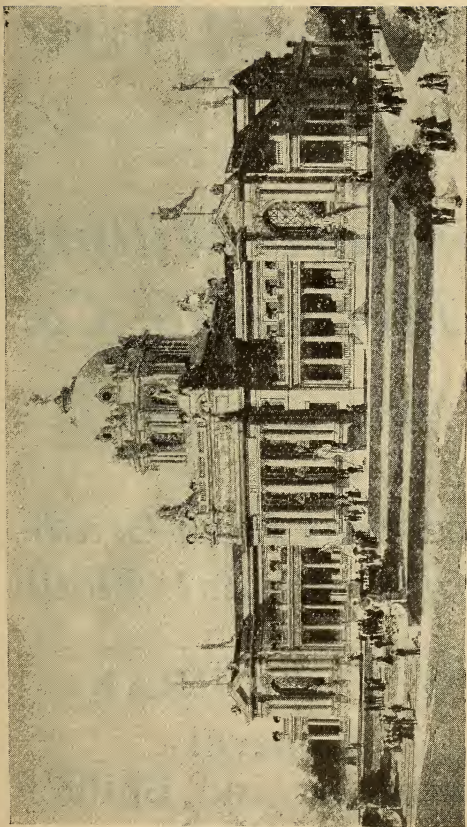
Is entirely a vegetable compound. Does not sicken or gripe. It is SURE, PURE, SAFE and MILD.

PRICE 50 CENTS.

If your druggist does not keep them we will send them prepaid upon receipt of the price.

MANUFACTURED BY

U.V. Remedy Co., Boonville, Mo., U.S.A.



MISSOURI STATE BUILDING.
365x160. Cost, \$105,480.

A. K. MILLS, JR.

THE LEADING

Undertaker and Embalmer

BOONVILLE, MO.

RESIDENCE PHONE 173

OFFICE PHONE 169

Sombart Milling
and Mercantile Co.

Boonville, Mo.

Millers of High Grade
Winter Wheat Flour

W. J. COCHRAN

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Contractor and Builder

BOONVILLE, MO.

Will estimate on or contract for work any-
where

Apply for Information



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DEALER IN

**Books, Stationery, Wall Paper
China, Fancy Goods, etc.**

PHONE 251

BOONVILLE, MO.

I make a specialty of the latest novels.
Call for them.

How to Go

As the card or folder of the railroad system on which you live will be the best guide as to how to go anywhere, it is scarcely necessary to tell a man how to reach a place like St. Louis.

What one needs to know is, what traffic arrangements have been made by the World's Fair Administration, through the various railway systems, to reduce the railroad fares to St. Louis to such an extent as to enable those at a distance to attend the Fair at anything like a reasonable cost.

In order to do this, the Administration has appealed to the Passenger Agents' Associations of the North, South, East and West, for rates that would induce travel to St. Louis and attendance at the Fair, instead of putting the rates so high as to make travel prohibitory instead of being within the reach of those of limited means.

We are glad to announce that their efforts have been successful to such an extent that the World's Fair becomes the Poor Man's Show as well as the Rich Man's Recreation.

The Passenger Agents' Associations of the various railroads leading to St. Louis, and all railroads lead to St. Louis in 1904, have agreed upon and published the following schedule of rates, so that any man can figure his railroad expenses in counting the cost of a trip to St. Louis without even having to consult his local railroad agent:

Southeastern Passenger Association—

Season excursion tickets, 80 per cent. Dates of sale, April 25 throughout the Exposition. Return limit, December 15.

Fine
Registered Stock for Sale

Sir Humphrey,
Registered Hereford Bull, No. 95,584.

Three Registered Angora Goats;
Both Does Bred.

Write S. W. RAVENEL, Boonville, Mo.

*Deck's Boonville
Meat Market*

Jacob Deck, Proprietor

Boonville, Mo.

dealer in

Fresh and Salt Meats

*Lard, Butter and all Butchers'
Specialties*

Ask for anything and Jake supplies it

CASH PAID FOR PRODUCE

Bargains to be had at Brosius & Ryan's
Bankrupt Stock of General Merchandise and Groceries, K. P. Building,
Boonville, Mo.

CASH PAID FOR YOUR PRODUCE

M. L. BARTH

Sixty-day excursion tickets. Dates of sale, April 25, continuing throughout the Exposition. Final limit, December 15. One and one-third fare for the round trip.

Ten-day excursion tickets, 250 miles or more from St. Louis. Dates of sale, April 25, continuing throughout the Exposition. Rate, one fare plus \$2.

Coach excursions subject to agreement of interested lines.

Central Passenger Associations, New England Passenger Association, Trunk Line Association:

Season tickets, 80 per cent of double one-way rate.

Sixty-day tickets, one and one-third fare.

Ten-day tickets, one fare plus \$2.

Coach excursions subject to agreement. Dates of sale to be the same as provided by the Southern Association.

Southwestern Excursion Bureau—

Season excursion tickets, 80 per cent of double the one-way rate. Dates of sale, April 15 to November 15. Final limit, December 15.

Thirty-day excursion tickets, one and one-third fare for the round trip. Dates of sale, April 25 to November 20. Final limit, December 15.

Ten-day excursion tickets, one and one-fifth fare, not to exceed one fare plus \$2. Dates of sale, April 27 to November 30. Final limit, December 5.

Coach excursion tickets, rates and arrangements to be agreed upon by interested lines.

Transcontinental Passenger Association—

During May, June, July and August, 1904, Pacific Coast points to St. Louis and return, \$67.50.

WILHELM SCHMITT

Contractor and Builder

House Moving and Raising, Steam Boat
Repairing and Locksmithing a specialty.
Turning and Scroll Sawing.

Agent for the Fairbanks-Morse Gasoline
Engines, Scales and Windmills.

BOONVILLE, MO.

JOE M. CLARKE

Painter and Paper Hanger

Floor Finishing and Graining
a specialty

BOONVILLE, MISSOURI.

WM. H. TRIGG & CO.

Boonville, Mo.

*Financial Agents, Real Estate
Insurance*

58 years active business without loss of a
dollar to any customer

See the NEW MILLINERY

AT THE

AMES CASH STORE

BOONVILLE, MO.

Going limit, ten days from date of sale. Final limit, ninety days from date of sale. Dates to be agreed upon, three days in each month. Special meeting to be held in Chicago after action of Western Passenger Association.

Season excursion tickets, 80 per cent of double the one-way rate. Dates of sale, April 15 to November 15. Final limit, December 15.

Sixty-day excursion tickets, one and one-third fare for the round trip. Dates of sale, April 25 to November 20. Final limit, sixty days from date of sale, not to exceed December 15.

Ten-day excursion tickets, rate to be one and one-fifth fare for the round trip. Dates of sale, daily from April 27 to November 30. Final limit, December 5.

Coach excursion rates and dates to be agreed upon by interested lines.

Now, for instance, say that the regular rate from your station to St. Louis is \$5.00, and your ticket limit and locality is under the schedule of one and one-third the regular fare for a sixty-day round-trip or return-trip ticket:

This would make your fare to St. Louis and return \$6.66. Add to this the expense of your meals on the trip and ten cents per person for street car fare to your hotel, boarding house or rented room and return, plus 50c for baggage transfer, if you have a trunk, and you have the full cost of reaching your stopping place and returning home.

We will throughout this "Handbook" figure the cost of a couple visiting the World's Fair and spending two weeks, as the same calculation will adapt itself to the conditions of man and wife, two ladies or two gentlemen; remem-

Dear Friends:

When visiting the St. Louis World's Fair don't fail to have a box of my Head Ache Powders, one of my fresh Seidlitz Powders and a bottle of my Little Liver Pills with you. You may get sick or feel badly while there. These things will brace you up.

Hoping you will enjoy your visit, I am,

Yours truly,

Boonville, Mo. William Mittelbach, Druggist.

J. H. WOOLDRIDGE

will pay you

*The Highest Market Price
for all kinds of Grain.....*

See him before you sell

*Elevator,
Corner Spring and Second Streets
Boonville, Mo.*

D. S. KOONTZ

STARKE KOONTZ

ESTABLISHED 1876.

D. S. KOONTZ & SON

Boonville, Mo.

*Dry Goods, Groceries, General Merchandise,
Glass and Chinaware*

Boonville Agency for Schotten's Fine Coffees,
White House Groceries

bering, however, that we are counting costs of visiting and enjoying the educational benefits of the World's Fair, not the theaters, concert halls, nor saloons down town. Moreover, we are figuring what may be done by a person of limited means, not for the rich, for the moneyed man may spend as he pleases and go and stop where he will, for expense is no consideration to him and saving no object.

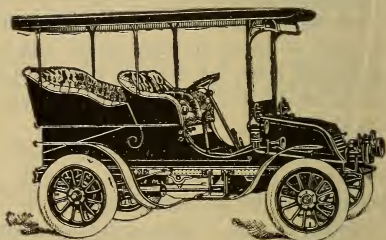
Two persons, therefore, from the distance named, say about two hundred miles, each with baggage and a meal on the road, can reach their stopping place at a total cost not to exceed \$16.00, or \$8.00 each, with return-trip tickets in their pockets.

Another great convenience for the public, arranged by the railroad companies and the Fair management, is the establishment of a Union Ticket Office in the Transportation Building, where tickets can be purchased or countersigned, thus avoiding the confusion and delay caused by having to go down town to do what you can attend to on the grounds the day you determine to go home. There was great confusion and delay caused at other Expositions by this omission.

L. F. & C. C. Weyland

*Builders of
High Grade Vehicles*

Boonville, Missouri



WINTON TOURING CARS

We handle all lines of Automobiles

We have Gerrage for all visiting tourists

FERD. E. ARN

BOONVILLE, MO.

Lee Robertson

W. B. Rissler

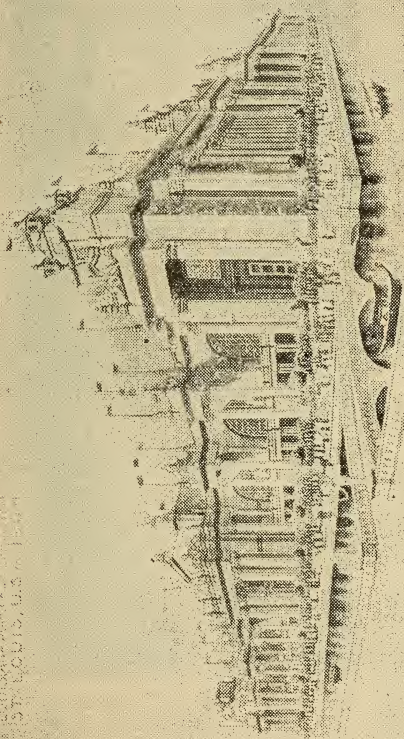
Robertson & Rissler

dealers in

Horses and Mules

Boonville, Mo.

EUROPEAN CITY BUILDING
EUROPEAN CITY BUILDING
EUROPEAN CITY BUILDING
EUROPEAN CITY BUILDING



ELECTRICITY BUILDING, WORLD'S FAIR.

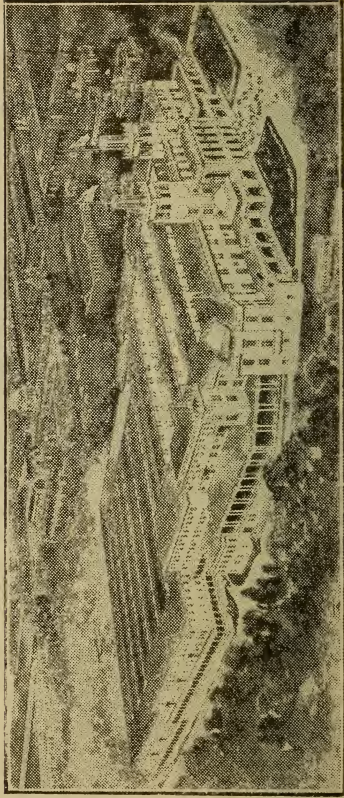
“THE INSIDE INN”

Is the Only Hotel Within the Grounds of the World's Fair.

*Rates including
admission
to
Fair Grounds.*

*European plan
\$1.50 to \$5.50
a day.*

*American
plan
\$3.00 to \$7.00
a day.*



Apply to S. W. Ravenel, Agent, Boonville, Mo., for further information.

Where to Stop

This feature is probably more puzzling to the ordinary stranger visiting a big city than any other, and fraught with more fears of extravagant expense and exorbitant cost as well, for nothing is so mystifying and perplexing as a strange city to a strange man, and every fakir and fraud seems to be on the lookout to mislead or beat him—to do anything to relieve him of any spare change he may have, or deceive him in any way that will throw a dime or a dollar into his, the fakir's, pocket.

But while the Administration has been busy urging reduced rates on the railroads, they have not been idle as to ways and means to provide for the accommodation and look out for the safety, entertainment and comfort of the stranger after he reaches St. Louis.

As to his safety against the frauds practiced and perpetrated by fakirs and confidence men generally, who flock to such places during Exposition seasons, the city government has greatly increased its corps of detectives, taking men from every section of the United States to look especially after the "crooks" from their several sections, while the Police Board has increased its police force by an addition of five hundred men to serve during the World's Fair season of seven months, from May 1st to December 1st. In addition to this, the Jefferson Guards are a uniformed regiment of drilled men, ready, not only to protect the stranger, but to courteously answer all questions by visitors and to do everything to relieve embarrassment or annoyance from any source or cause—in other words, you will find in him a gentlemanly and intelligent guide.

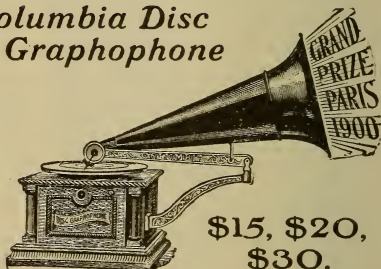
Chilton & Company

Boonville, Mo.

*Jewelry, Silverware, Cut Glass
and China*

Watch and Clock Repairing

*Columbia Disc
Graphophone*



*\$15, \$20,
\$30.*

*Columbia Disc Graphophones
and Records*

From \$15.00 up

Ferd E. Arn, Boonville, Mo.

When in town call at

THE MAHAN HOUSE

Good Accommodations, \$1.00 per day

Boonville, Mo.

☞ Enquire of me for St. Louis accommodations
before visiting the World's Fair

JOE M. GREEN, Proprietor.

As to the entertainment and comfort of the visitor to the Fair, it may well be said that nothing has been left undone to provide against the practice of extortion in rents or board, but, on the other hand, exorbitant extra charges for rooms, either in the residence portion of the city or at the regular boarding houses and hotels, and day board in private families or at regular hostelries and restaurants, have been so frowned upon and discountenanced by the Administration that the fact is even advertised that "no extra charges will be made during the Fair season" by many of those advertising "rooms for rent" or "rooms and board in private families."

As we have said before, of course, if a person has plenty of money, the hotels, with their luxurious comforts, are open to them, and they get all they want, and pay for it.

But, we will assume that our two visitors are limited in means and want to stay two weeks in highly respectable quarters and at as small a cost as practicable, not to be pecunious or stingily close in the matter.

What they will likely want will be a cool and comfortable room, with breakfast and supper, taking a lunch on the grounds at noon, and in a locality convenient to a street car line and accessible to the grounds in about a twenty or thirty minute ride or less, which will cost ten cents each day, going and returning, which would make that item for the two weeks about \$1.50 for each person, or \$3.00 for the couple for street car fares.

Rooms in private families, at convenient distances from the Fair Grounds, can be gotten at from four to five dollars per week, without board, and with breakfast and supper at not to

J. F. GMELICH,
President.

WM. JOHNSON,
Vice-President.

Commercial Bank OF BOONVILLE.

Capital Stock Paid in, - \$50,000.00

DIRECTORS:

J. F. Gmelich,
William Johnson,
John Cosgrove,
T. A. Johnson,
W. W. Trigg,
D. W. Wing,
John H. Zollinger.

This bank will do a general banking business.
Loans money on personal and collateral security.
Buy and sell exchanges on all the principal cities of
Europe and America.
Collections promptly attended to.
Your business is solicited.

FRED. DAUWALTER, Cashier

exceed eight dollars each per week, providing for the noon lunch to be eaten on the grounds. So that, practically, two persons in a room, can stay two weeks at a cost of \$32.00; to this add fifty cents each for lunch on the grounds, which will make the cost per week for each \$3.50, or for the two for two weeks \$14.00, or \$46.00 for the couple.

The cost, therefore, itemized is as follows:

Railroad fare and return, \$8 each...	\$16.00
Street car fare, \$1.50 each.....	3.00
Room and board, two meals, \$8 per week	32.00
Lunch, 50c per day each.....	14.00
Add to this \$1.00 per day each for entrance fee and attractions on the "Pike" for 12 days.....	24.00
Total	<u>\$89.00</u>
Each	<u>\$44.50</u>

Besides the many rooms for rent in that part of the city, within easy reach of the grounds, there will also be one large hotel inside of the grounds and a number of others immediately outside of the vast enclosure, where board can be gotten at almost any rate by the day, week or month, and at a cost regulated by the class of the accommodations and comforts demanded by the visitor, whose means will naturally regulate him in the exactions of his wants and demands.

No visitor, however, a stranger in the city, should go there during the Exposition season without making some arrangement in advance about a stopping place, whether at a hotel or at a private boarding house.

By consulting the advertising columns of any of the St. Louis papers, especially the Sunday editions, a prospective visitor can find, under

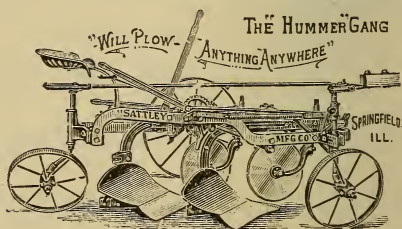
J. R. TACKETT,

Manufacturer and Bottler

Soda and Mineral Waters,
Cream Ginger Ale, Cider, Etc.

BOONVILLE, MO.

THE FARMERS' HELPMATE



FOR

BUGGIES AND WAGONS,
All Kinds of
FARM MACHINERY.

STEGNER & GEORGE,

BOONVILLE, MO.

Branch House, Blackwater, Mo.

W. E. Roeschel,

Pharmacist,

DEALER IN

Drugs, Patent Medicines, Paints, Oils, Etc.

BOONVILLE, MO.

the head of "Rooms to Rent" in the "Want Columns" a list of those offering accommodations to Fair visitors, and by writing in advance, either direct to the advertiser or to one of the companies organized in St. Louis for the purpose of securing and renting rooms, or to an acquaintance to secure a room or rooms for a week, two weeks or such time as you propose staying, you will avoid annoyance and trouble in finding "lodgings" and feel a safety about reaching your destination as if you were going to a private house.

By all means, do not fail to secure your sleeping place in advance, or you may be forced to walk the streets all night. You can always find a place to eat, but not always a room in which to sleep.

If, however, you should reach St. Louis without having secured a stopping place and want to find suitable lodgings, take a street car to the part of the city or suburbs you desire to locate in and select quarters where terms and location suit you; houses which have accommodations for visitors will display a World's Fair rooming-house flag on the premises.

There is at the Union Station a "Bureau of Information," but that can only tell you "How" and "Where" and "What," but they can not go with a stranger and get him a room. There is also a "Bureau" in the station managed and presided over by ladies, whose especial care will be to look after young girls arriving there alone, and to protect them from the vicious and corrupt influences ready to be thrown around them, but they can not take care of all visitors. Their object and purpose is specific and most estimably worthy. We advise all young girls reaching there alone to go to them.

J. C. VARNEY

SURGEON DENTIST

After April 16th, over Post Office, temporarily; then at old stand, over

ROESCHEL'S DRUG STORE.

BOONVILLE.

MISSOURI.

Kinney & O'Donnell,

Breeders and Shippers

Thorough Bred Poland China Hogs,

NEW FRANKLIN, MO.

Boonville Elevator Co.,

**Grain Dealers; Mill Feed;
Rye and Graham Flour,**

James L. Kreeger, Prop.

BOONVILLE, MO.

When you reach Union Station, if you are a stranger, you will encounter a puzzle right there, for it will be jammed at the incoming and outgoing of all trains and at all times. But keep your wits about you and get your information as to buses, carriages or street cars from a uniformed employe, policeman or porter, and *NOT* from a "crook" or fakir, who will be there ready to advise you in all matters, from finding a church to showing you to the veriest "dive" in town. They are princes of courtesy and attention, and will deceive you every time. Trust no man *not uniformed* is your safest rule. Tell him the street and number of the house you are going to, and he will direct you to the proper street car line. After you are on the car, the conductor will put you off at the nearest point.

The above is in the way of warnings and hints, but some very smart people get badly fooled and beaten in big cities sometimes. Another hint or warning to even the know-it-all man is regarding the carrying or displaying of money or jewelry at such places. Carry the principal part of your money, if you take much, in a money belt, taking out each morning about what you will need for the day. *Don't* wear a display of jewelry, for some "crook" may get it. Remember that you and every one else is a stranger in such crowds, and no one will know whether you have on jewelry or "old shoes." So leave the former *at home*, and take two pairs of the latter with you, and, without fail, change and alternate them every morning, and you will save yourself the purgatory of swollen and aching feet—don't wait for your feet to hurt, but make the changes from the start, and you will enjoy the sights and no one will ever know whether you had on shoes or were unshod.

C. J. HARRIS LUMBER CO.

EVERYTHING
UNDER ROOF.

TELEPHONE 400

BOONVILLE, MO.

GMELICH & HUBER JEWELRY CO.

BOONVILLE, MO.

Fine Watch and Jewelry *REPAIRING.*

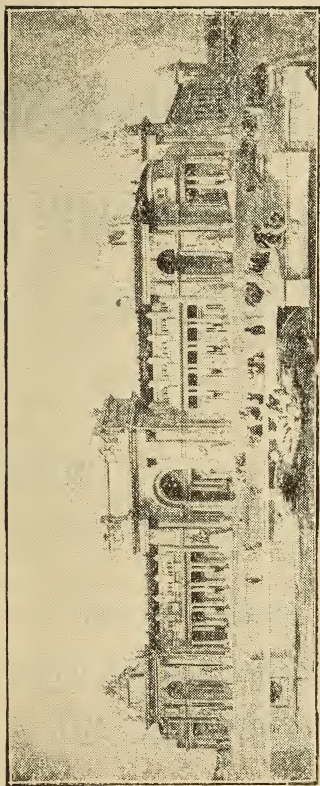
A GRADUATED OPTICIAN TO TEST EYES AND
FIT GLASSES.

CLOVER LEAF POULTRY YARDS

EGGS from the best strains of **SILVER LACED WYANDOTTES** and **PEKIN DUCKS**. We have two pens of Wyandottes headed by extra fine males, for which we were offered a high price by one of the best breeders in this country. Eggs from these pens we are offering at \$2.00 per setting. Our Pekin Ducks are fine large birds, and our price for eggs is \$1.50 per setting. We won a number of premiums at the **MISSOURI STATE SHOW** and at the **KANSAS CITY SHOW** in the strongest of competition. Call or send your orders to

R. F. D. No. 3.

RUDOLPH TOENNES & SON, Boonville, Mo.



LIBERAL ARTS BUILDING, WORLD'S FAIR.

E. H. ROBERTS, SR.

E. H. ROBERTS, JR.

E. H. Roberts & Son

CONTRACTORS

AND

BUILDERS

AND DEALERS IN

Lumber and Building
Material.

Shop and Yards,

Cor. Fourth and Morgan Sts.

BOONVILLE, MO.

Agents for Agatite Plaster.

How to See

This question can be very easily answered by saying, look at the World's Fair, but how to see it so as to view it methodically, take in its wonders and beauties comprehensively and absorb its educational advantages intelligently is what will be the aim of any suggestions that experience at such places may prompt us to make.

To see an Exposition of such mammoth proportions and diversified multiformity as this methodically means, first, that unless your time and means are unlimited, you must so lay out the task before you as not to be walking over the same ground repeatedly and uselessly, simply because a plan based on method was not followed at the start. To do so, then, it is very important for a visitor to understand the lay of the land, so to speak, for remember that 1,240 acres of ground, covered with massive, towering buildings, can not be looked over from any one point of view except a very elevated one, as an area of 1,240 acres means that if it is a mile wide it is nearly two miles long, or if it is anything like square in proportions, it is not far from a mile and a half each way.

This, therefore, is the area that our two visitors have to cover carefully and closely, walking over miles of asphalt walks and red clay roads on the grounds, and through miles and miles of aisles on the insides of the buildings. You see, then, that method in commencing and going through this task is of the greatest importance, both as to convenience and comfort and from a standpoint of economy, in seeing as much in two weeks as possible for the cost

OUR SPECIALTIES:

~Superior Photographs~

AND

ARTISTIC PICTURE FRAMING.

TRUBY ART GALLERY,
BOONVILLE, MO.

GEORGE ROEDER & SON,
Carriages, Buggies, Wagons

—AND—

AGRICULTURAL IMPLEMENTS.

Harness, Wire Fencing, Binder Twine,
Paints, Oils, Wagon and Carriage
Material, Etc.

==BOONVILLE, MO.==

JOHNSON & SONS,

LEADERS IN

Up-to-Date Footwear.

329 Main Street,
BOONVILLE, MO.

of the trip, not to speak of its labor and discomforts.

In the first place, you must arm yourself with a guide book and familiarize yourself with it; then take a trip, or even two trips, on the Intramural Road, so as to mentally encompass, through the eye, the location and appearance of the many buildings, drives, walks, lagoons, bridges, colonnades, cascades, facades and exhibits that go to make up the many features of this grand spectacular and educational exposition of the life, skill and science and products, manufactures, industries, pursuits, games and recreations of nearly every people and country on the face of the earth, for it seems literally to be a world show, and no man can afford to miss it. After encircling the grounds on the Intramural Railroad, then take a trip on the Miniature Railway, a tally-ho or automobile, through the grounds, and then on one of the many gasoline or electric boats through the lagoons; and then look at it from the Ferris Wheel, thus becoming in a degree familiar with the grounds and buildings from overhead, on land and on water. You will now find your guide book very much more intelligently useful to you and save much of your valuable time in looking for buildings and exhibits.

In using your guide book, we would suggest that as you visit a building that you check off, with your pencil, such exhibits as you have seen or passed, and when through the building check its whole page off. In this way you will not be repeating your steps and wasting time.

When you enter the grounds the next day, don't walk and wander around, or stand and gaze for hours at things you have seen before, but go direct to the place you last checked off

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Our prices are an inducement, as you will observe when you make a comparision.

J. E. WALZ,
BOONVILLE, MISSOURI.

and take up methodically your educational task of seeing all of this valuable exhibition of the world's progress that you can in your limited time. This same system of checking can be followed in seeing concessions and attractions on the "Pike," for there will certainly be very many attractive and instructive displays and recreative amusements to be seen there, which we will list, so far as we are able in the limited scope of this book, separately from the main buildings, a list of which follows this article.



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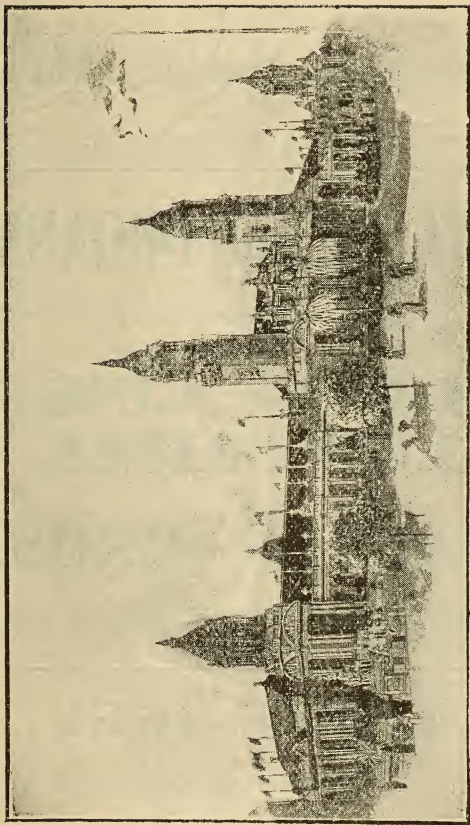
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and Wagonmaker.

What to See

See everything that you can—it's a matter of education, through the eyes and ears, to be stored away on the graphophone memory plates of the brain, and our advice is to store away all that you possibly can. You cannot afford to miss nor disregard a \$50,000,000 show.

We will undertake to give a list of the Cyclopean, gigantic main buildings, with as near the exact dimensions or areas of the most important, as we can, so that a visitor will know when he enters how many acres are under cover and what he has to walk over.

The Administration Building is leased from Washington University, and is of Missouri pink granite, in Tudor Gothic style, and 325 feet by 118 feet in size, with four octagon corner towers 96 feet high and minor towers 77 feet in height. It cost about \$250,000.

Educational Building—

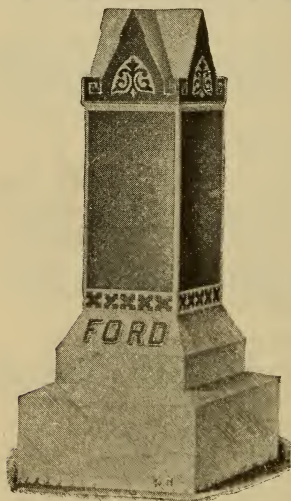
This structure embraces 210,000 square feet, or about five acres, and cost about \$350,000.

In it will be seen specimens of writing, drawings, maps, calculations of problems, essays, compositions, and every other feature of the work that goes to make up a modern, well-conducted school, from the kindergarten to the college, or from the log-cabin district school to the university; for the deaf, the dumb and the blind, as well as for those blessed with all the senses that man is heir to. It will not only show specimens but processes, such as laboratories in operation, domestic science and manual training schools and reformatories; in fact, everything to show the spirit of the up-to-date school

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PLUMBING AND
HOUSE HEATING.

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room, from the "live exhibit" to the still and silent problem on the blackboard.

Palace of Fine Arts—

This comprises three separate buildings, with a total frontage of nearly 900 feet, the main building being about 600 feet by 300 feet, and each of the wings about 300 feet by 200 feet and covering about seven acres of ground. It will embrace collections of the finest pictures, works of art by the old masters, not only from this country, but from nearly every foreign country on the face of the globe. It has a department especially allotted to borrowed pictures; collections made for ages by universities, colleges and art galleries, and by professional and amateur lovers of pictures, who were able to buy and preserve them. Twenty foreign countries have contributed to this exhibit, and two pavilions have been set apart for them.

Liberal Arts Building—

This building is practically 750 feet by 525 feet, approximating 14 acres under cover, and cost \$460,000.

The processes and products of the liberal arts and sciences of the United States and many of the principal foreign countries will be found operating or exhibited in this building. The list of what comes under this classification is too numerous to enumerate, but look for such features as relief maps and specimens of typography; photography as it was, and as it is today, with famous historic photographs; books and parchments, printing and bookbinding, from the time of Gutenberg to the present; demonstrations and illustrations of the chemical elements and their processes, products and results; radium, liquid air, etc.; everything tending to make up the group of graphic arts; everything

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BOONVILLE, MO.
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ROOFING AND GUTTERING AND
FURNACE WORK.

in the line of progress of type, from type-casting to the type-setter or typewriter; progress in medicine and surgery, as shown by appliances, etc.

Festival Organ, the largest in the world, will be shown and played in this building; its longest pipe is thirty-two feet and large enough for a small pony to walk through. A train of cars was needed to transport this monster from Los Angeles, California.

Palace of Manufactures—

This includes both the Manufactures and Varied Industries Buildings, and covers about twenty-eight acres, laid out in streets like a city, the aisles and streets being named or numbered. It embraces the exhibits of the world, both manufactured and in process of manufacturing. It is an education in industry and achievement, process and result, and is alone worth a trip to the World's Fair.

It is over four times as large as the same feature at Paris. You can see manufactured or exhibited everything, from a handkerchief to a costly and elaborate costume or from a needle to a plowshare.

It must be seen to be appreciated.

Palace of Machinery—

This building is 1,000 feet by 525 feet, and cost nearly \$500,000.

The value of the exhibits in this building alone is placed at \$8,000,000. In it is the power plant of the entire moving feature of the Exposition, running among other things, the pumps which move 165,000,000 gallons of water per day to make that magnificent picture of the Cascades. In fact, everything in the way of moving or stationary machinery that the imagination can conceive or that the mind can com-

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Meals 25 Cents.

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MISSOURI.

prehend will be seen there, and the value of such an education to the practical, pushing and progressive man of today is invaluable.

Palace of Electricity—

This building is 600 feet by 525 feet, and cost over \$300,000.

In it will be found every electric invention or device, from wireless telegraphy to trolley cars, and suggesting everything from mystery to energy or life—from mum to motion and sound, and the result of the genius of every nation of the world. In it you will see electricity bridled to the use of man, furnishing him light, heat, motion and sound; in the arc light, the cook stove, the motor, and sound through music, the Festival Organ being pumped by two ten-horse power electric motors. It will be a palace of wonders, wafted on wireless wings.

Transportation Building—

This is the largest building in the main picture, being 1,300 feet by 525 feet and covering about fourteen acres.

In it will be seen everything in the way of conveyance or transport that moves on earth or on sea, on wheels or on rails, or by propeller or by screw—that is, propelled, pulled or pushed.

That tells it all—go and see.

Palace of Agriculture—

This is the largest building and exhibit at the Exposition, being on "Agricultural Hill," beyond the "Main Picture." It includes both agricultural and horticultural products and plants.

It embraces combined, twenty-six acres under roof, and over seventy acres outside, devoted to the science of husbandry in its various features. In it will be arranged, harmoniously and artistically, everything from a seed or a bulb

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**ROGERS & SHEPHERD,
REAL ESTATE, LOANS**

Fire and Tornado Insurance,

BOONVILLE, MO.

Gilt edge first deed of trust on farm lands
for investors.

to its matured result, small or great. The period and method of cultivation will also be shown in many instances. In its exhibit is included also the products of the cow, butter and cheese, and food and food products.

In the six acres devoted to horticulture will be found fruit exhibits and horticultural machinery and implements of all kinds, while floriculture is not neglected. On one side extends a mammoth conservatory devoted to growing plants, and on the other a like pavilion devoted to cut flowers and floral designs and implements. On the outside will be found ten acres devoted alone to roses.

Forestry, Fish and Game Building—

The forestry exhibit shows everything, from how to grow and preserve forest trees to its various products; from the woodenware used in the kitchen to the book on the center table, made from wood pulp, the product of the forest; and from the toothpick to the palatial mansion, made alike from Nature's gift through the forest growth.

There is a fish exhibit by the Louisiana Purchase Exposition, but there is also a mammoth fish exhibit under the control of the United States Government. The former is under the control of Dr. Tarleton H. Bean, and the latter under the management of Mr. William de C. Ravenel of Washington, D. C.

They will both be very fine and intensely interesting, and between them the visitor will be shown everything that swims that can possibly be placed in an aquarium and must be seen to be comprehended—no description will answer. And the same may be said of the game and bird exhibits.

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Now have new sheds and carry a very large stock of all kinds of building material. We want to sell you lumber, field fence, wire, and everything that you need.

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Ladies all Praise it.

It Delights Gents after Shaving.

PRICE, 25c.

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BEAUTIFIER CO., **Boonville, Mo.**

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D. C. O'DONNELL,
NEW FRANKLIN, MO.

Palace of Mines and Metallurgy—

In this building one will be able to see the actual operations of the mines, the smelters, etc., as well as the product, both crude and manufactured, of every class of mining industry.

Hall of Anthropology—

There is a special building devoted to this scientific exhibit. In it the visitor learns everything appertaining to the doctrine of the structure of man and his natural history. In other words, the science of man, considered from his entire nature, from body to soul, as well as sex, temperament, race, civilization—his works and energy in one harmonious whole, including ethnology, archæology, history, anthropometry and psychometry. Go and learn, your body and brain, anatomy and mind.

Social Economy—

This exhibit will be found in the south corridor of the Educational Building, and includes, first, social economy, proper; second, charities and corrections; third, hygiene and public health, and fourth, municipal improvement.

This, too, is largely participated in by foreign countries, and is an education in all the subjects so vital to man's welfare.

Physical Culture Building—

This is a permanent building, and it is intended in it to teach the youth of our land physical culture and training, the physiology of exercise, gymnastic therapeutics, school hygiene, the adaptation of physical exercise to the modern conditions of life, the influence of manly sports, the moral phases of athletics, the necessity of outdoor play for city children, etc.

The importance and educational lessons of this department are too self-evident to need comment.

J. H. HERNDON & CO.

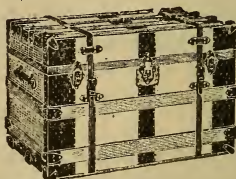
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Trunks,

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Binder Twine and Thresher Supplies

Harness of All Kinds at Living
Prices.

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Live Stock—

The live stock exhibits are naturally to be looked for in the lots and barns constructed for that department.

There will be seen on exhibition the live stock of the world, including every animal used by man for food or service, or clothing or covering. The premiums to be awarded in this department by the World's Fair alone amount to \$260,000, to which will doubtless be added special premiums by many live stock associations and societies.

It is divided into divisions, which we will list, together with the aggregate prizes to be awarded in each division, and the dates of exhibit for each:

Division A—Horses, Asses and Mules:

August 22nd to September 3rd.

Prizes, \$93,640.

Division B—Cattle, 21 classes:

September 12th to 24th.

Prizes, \$64,370.

Division C—Sheep and Goats:

October 3rd to 15th.

Prizes, \$41,758.

Division D—Swine:

October 3rd to 15th.

Prizes, \$30,226.

Division E—Poultry, Pigeons and Pet Stock:

October 24th to November 5th.

Poultry prizes, \$12,412.

Pigeon prizes, \$4,214.

Total, \$16,726.

Poultry, 162 varieties.

Pigeons, 232 varieties.

Division F—Dogs:

November 8th to 11th.

Prizes, \$7,500.

J. E. TALIAFERRO,
Undertaker and Embalmer.

Home Phone, 107.

Office Phone, 195.

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Exclusive Agents for Blanke's Coffee and
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DR. A. C. JACOBS,
Dental Surgeon,

Boonville, Missouri.

Bureau of Music—

This bureau is under the management of Mr. George D. Markham, and will have charge of all band contests, concerts at Festival Hall, which will occur frequently from time to time, and will attend to all matters pertaining to music, music programs, concert arrangements, etc.

Mr. Charles Galloway of St. Louis will be the official organist, but the music lover will have the opportunity during the season of hearing such noted organists and musicians as Eddy, Lemare, Delhier, Carl, Gerrit Smith, Horatio M. Parker, Middleschulte, Wild, Whiting and others of equal reputation. They will give recitals each morning.

Foreign and State Buildings—

In addition to the above mentioned buildings are buildings or pavilions erected by many of the principal nations of the world and by nearly every State in the United States, representing or reproducing some historic place or structure of the old world, or commemorating some heroic achievement or accomplishment, proudly dear to their traditions and memories. The list is too long and the buildings too ornate and elaborate to be described severally in so small an edition as this.

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Macurdy Building, Morgan St., BOONVILLE, MO.

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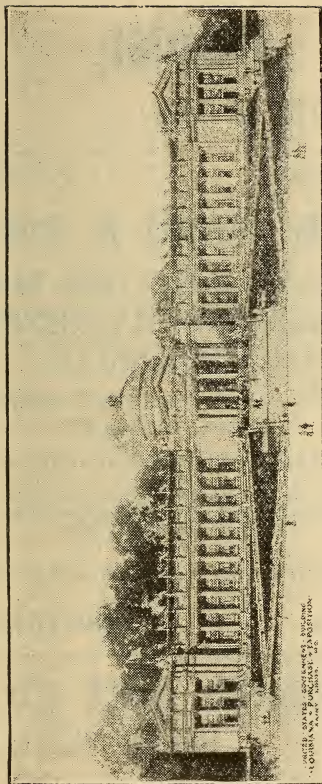
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THRESHING MACHINES
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All Kinds of Belting and Hose. All Brass
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GARDEN AND FIELD SEEDS IN BULK:

Blue Grass, Red Top, Orchard Grass, Timothy, Clover,
Alfalfa, Millet, Barley, Kaffir Corn, Cane,
Buckwheat, Rape, Cowpeas.

Ask for any kind of seed---we will get it.

'Phone 138.

BOONVILLE, MO.

The Boonville Brick Co.
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LOUIS GANTER, Manager.

Contractors and Builders of all kinds of Brick Work.

Brick Yards, near M. K. & T. Depot.

On the Pike



"The Pike" of the St. Louis World's Fair is synonymous with "The Midway" of the Chicago, Buffalo, Charleston and other recent Expositions, but on a much more elaborate scale than any heretofore seen.

We are glad, too, to state that the management of the World's Fair has been as careful in regard to this feature of the Exposition as it has been in others. From all that we can learn, this aggregation of attractions, amusements and diversions has been so closely watched and examined into, and the applications for concessions have been so carefully censored that no unclean nor indecent entertainment, exhibit nor show has been allowed to obtain space there. It is true that it is the "Midway" of the World's Fair, but it is, thanks to a careful management, a "Midway" cleansed and purified of its objectionable, coarse features, which so permeated and infested others as to border very closely on the lewd and obscene.

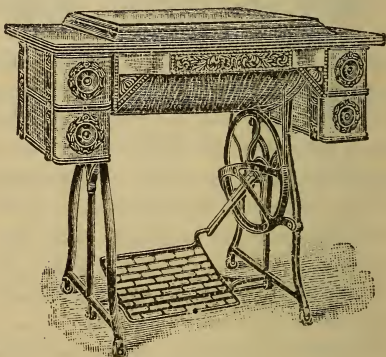
Consequently there are many features of "The Pike," and its surroundings that are well worth the time and money that it takes to see them, not only from a standpoint of sight-seeing of rare scenes, amusements and freaks of nature, but as a diversion and recreation from the labor and burden attendant upon seeing so mammoth a show as this, and we advise our two visitors to take it in.

Rogers & Gibson, .. Livery ..

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Wheeler & Wilson No. 9 FAMILY SEWING MACHINE.



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FRED E. ARN, Boonville, Mo.

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The Boonville Plasterer,
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'PHONE 280.

Prompt Attention Paid to Cal's Either in City or
Country,

Below we give a partial list of what may be seen in this division of the great show:

Cairo.

Creation.

Old Seville.

Asia, etc., etc.

Natatorium.

Irish Village.

Old St. Louis.

Battle Abbey.

Mining Camp.

Cliff Dwellers.

Tyrolean Alps.

Naval Exhibit.

The Hereafter.

Moorish Palace.

Galveston Flood.

Moving Pictures.

Constantinople.

Chinese Village.

Japanese Village.

Palace du Costume.

South Sea Islanders.

Under and Over the Sea.

Eskimos and Laplanders.

Paris, Ancient and Modern.

Hagenbeck's Wild Animals.

Siberian Railway and Divers.

Besides these, there are many other outside attractions that will prove most entertaining and instructive to visitors, and should not be missed. Among them we call to mind the following:

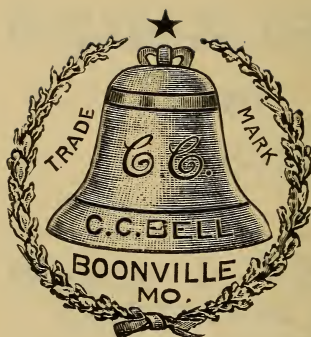
Morocco.

Jerusalem.

Liberty Bell.

Ferris Wheel.

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Airship contests.
Live Stock Barns.
Philippine Exhibit.
Refrigerator Plant.
Ten acres in Roses.
Automobile contests.
Model Poultry Farm.
General Grant's Cabin.
Juvenile Court exhibit.
French Trianon Gardens.
Atlantic Liner, St. Louis.
National Rowing Regatta.
Pen Factory in operation.
Hat Factory in operation.
Shoe Factory in operation.
Operating Turquoise Mine.
Wireless Telegraph Station.
Missouri Live Game exhibit.
New York to the North Pole.
Paper Box Factory in operation.
International Congresses (300).
Model of United States Warship.
Castle of Charlottenburg, Germany.
The largest Pipe Organ ever built.
"Monticello," Thomas Jefferson's Home.
Edison's personal exhibits of Inventions.
Map of United States in Growing Crops.
Versailles Gardens, reproduced by France.
"The Hermitage," Andrew Jackson's Home.
A Clock Dial, covering a quarter of an acre.
Model Farm, by United States Government.
The three Great Cascades, the largest water-fall ever constructed by man.
"The Gulch," in which many operations in iron and other ores are carried on.

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Boots and Shoes of all Kinds.



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Queen Victoria's Jewels and Jubilee Presents, guarded night and day by a selected force of British soldiery.

The Giant Bird Cage, containing a specimen of every bird in America. You can enter it through a tunnel.

In closing this little booklet, we ask the indulgence of our friends and readers. Our intention has been to give you simple and useful information, to guide you in a big undertaking,—that of seeing to advantage the grandest and largest show the world has ever seen. If we have failed pardon us, but we hope you will have an enjoyable and instructive visit, at any rate.



JNO. S. ELLIOTT,
President.

C. C. BELL,
Vice-Prest.

E. W. CHILTON,
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M. W. MUNTZEL,
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